

BUSINESS MANAGEMENT (AAS)

Associate of Applied Science

Career-Technical Program

Interest Areas:

Business Admin. and Management

The Business Management program provides students with an associate of applied science degree to fit educational and professional goals geared towards business leadership and management. The components of the A.A.S. degree consist of three areas: 1) completion of General Business Core, 2) completion of three Basic Technical Certificates for a rich mix of Career and Technical Areas of Competence (CTAC), and 3) completion of the A.A.S. General Education requirements.

Successful completion of each of the Basic Technical Certificates will enable students to specialize in specific areas of interest for entry-level positions that meet their individual career goals. Placement in some of the courses in the CTAC may be determined by college assessment tests or prior to completion of prerequisites.

Contact Information:

Career & Technical Professional Programs Division

Hedlund Building, Room 101

Phone: (208) 769-3226

Program Website (<https://www.nic.edu/programs/business-management/>)

Program Requirements

Course	Title	Credits
Semester 1		
BLDR-105	Customer Service	3
BUSA-101	Introduction to Business	3
COMM-101	Fundamentals of Oral Communication	3
ENTP-105	Entrepreneurship Skills	3
ENGL-101 or ENGL-101P	Writing and Rhetoric I or Writing and Rhetoric I	3-4
Credits		15-16
Semester 2		
BUSA-221	Principles of Marketing	3
ENTP-125	Small Business Financial Management	3
ENTP-135	Business Development and Planning	3
GEM 3 - A.A.S. Mathematical Ways of Knowing		3-5
GEM 6 - A.A.S. Social and Behavioral Ways of Knowing		3
Credits		15-17
Semester 3		
BLDR-110	Supervisory Management	3
BLDR-122	Leadership	3
BUSA-211	Principles of Management	3
ECON-201	Principles of Macroeconomics	3
HRA-210	Recruiting, Selection, and Retention	3
Credits		15

Semester 4

BLDR-132 or BMGT-291	Employee Benefits and Compensation or Business Management Internship	3
BMGT-256	Problem Solving Through Team Dynamics	3
BMGT-260	Human Resource Management	3
BUSA-234	Ethical Conduct in Business	3
BUSA-265	Legal Environment of Business	3
Credits		15
Total Credits		60-63

Course Key



GEM



AAS
Institutionally
Designated



Gateway



Milestone

Program Outcomes

Upon completion of the program, students will be able to:

1. Use basic management, problem solving, interpersonal, and collaborative skills to complete work independently or in a team as would generally be expected in an entry-level management position in a business.
2. Demonstrate an understanding of and competency in basic time, cost, quality, personnel and risk management principles in business.
3. Develop key business skills and knowledge needed to be successful when launching and/or operating a business.
4. Apply basic theories and best practices of business managers and leaders in a business setting.
5. Develop and refine business idea(s) from concept through a complete business plan for a new business venture or for a new service or product line for an existing business.
6. Confidently demonstrate written and verbal communication professionally to subordinates, peers, superiors, potential customers and stakeholders.

In addition to the program outcomes, students will meet the following North Idaho College General Education (GEM) Requirements: Written and Oral Communication; Mathematical Ways of Knowing; Social and Behavioral Ways of Knowing; and an additional program-designated or selected course from any of the GEM requirements