

# BUSINESS MANAGEMENT (AAS)

## Associate of Applied Science

### Career-Technical Program

#### Interest Areas:





**Business Admin. and Management**

The Business Management program provides students with an associate of applied science degree to fit educational and professional goals geared towards business leadership and management. The components of the A.A.S. degree consist of three areas: 1) completion of General Business Core, 2) completion of three Basic Technical Certificates for a rich mix of Career and Technical Areas of Competence (CTAC), and 3) completion of the General Education requirements for a total of 60-62 credits.

Successful completion of each of the Basic Technical Certificates will enable students to specialize in specific areas of interest for entry-level positions that meet their individual career goals. Placement in some of the courses in the CTAC may be determined by college assessment tests or prior to completion of prerequisites.

Program Website ([https://www.nic.edu/programs/viewprogram.aspx?program\\_id=106](https://www.nic.edu/programs/viewprogram.aspx?program_id=106))

## Program Requirements

Code	Title	Credits
ENGL-101	English Composition  	3
ECON-201	Principles of Economics (Macro)  	3
GEM 2 - Oral Communication		3
GEM 3 - Mathematical Ways of Knowing		3-5
GEM 6 - Social and Behavioral Ways of Knowing		3
<b>General Business Core</b>		<b>9</b>
BLDR-105	Customer Service	
BUSA-101	Introduction to Business	
BUSA-211	Principles of Management	
<b>Entrepreneurship</b>		<b>12</b>
BUSA-221	Principles of Marketing	
ENTP-105	Entrepreneurship Skills	
ENTP-125	Small Business Financial Management	
ENTP-135	Business Development and Planning	
<b>Human Resource Management</b>		<b>12</b>
BLDR-132	Employee Benefits Compensation	
BMGT-260	Human Resource Management	
BUSA-265	Legal Environment of Business	
HRA-210	Recruiting, Selection Retention	
<b>Supervision</b>		<b>12</b>
BLDR-110	Supervisory Management	
BLDR-122	Leadership	
BMGT-256	Problem Solving/Team Dynamics	

BUSA-234 Ethical Conduct in Business

Total Credits

60-62

### Course Key



GEM



WCHE



AAS

Institutionally  
Designated



Gateway



Milestone

## Program Outcomes

Upon completion of the program, students will be able to:

- Use basic management, problem solving, interpersonal, and collaborative skills to complete work independently or in a team as would generally be expected in an entry-level management position in a business.
- Demonstrate an understanding of and competency in basic time, cost, quality, personnel and risk management principles in business.
- Develop key business skills and knowledge needed to be successful when launching and/or operating a business.
- Apply basic theories and best practices of business managers and leaders in a business setting.
- Develop and refine business idea(s) from concept through a complete business plan for a new business venture or for a new service or product line for an existing business.
- Confidently demonstrate written and verbal communication professionally to subordinates, peers, superiors, potential customers and stakeholders.

In addition to the program outcomes, students will meet the following North Idaho College General Education (GEM) Requirements: Written and Oral Communication; Mathematical Ways of Knowing; Social and Behavioral Ways of Knowing; and an additional program-designated or selected course from any of the GEM requirements