

# GRAPHIC AND WEB DESIGN (AAS)

## Associate of Applied Science

### Career-Technical Program

#### Interest Areas:

- Arts, Comm. and Humanities
- Business Admin. and Management

The Graphic and Web Design program is designed to prepare students for entry-level positions in the graphic and web design markets. The program emphasizes the basic skills, knowledge, and abilities typically encountered in the graphic design professions as well as the knowledge of how to design, prototype, and create compelling business, informational, educational and self-promotional websites. Instruction includes theories and methodologies used to implement creative, technical, and esthetic solutions into print advertising, packaging, web design, user interactivity, usability/accessibility, digital video, and new media applications.

This is a limited enrollment program. Successful completion of each semester or permission of the instructor is required to continue to the next semester. Successful completion of the technical certificate or permission of the instructor is required for enrollment in third and fourth semester courses.





**Contact Information:**  
**Career & Technical Professional Programs Division**  
**Hedlund Building, Room 101**  
**Phone: (208) 769-3226**  
 Program Website (<https://www.nic.edu/gdes/>)

## Program Requirements

Course	Title	Credits
<b>Semester 1</b>		
GDES-102	Survey of Graphic Design	3
GDES-130	Introduction to Apple Operating System (Mac OS)	1
GDES-131	Adobe Illustrator - Vector Graphics	3
GDES-141	Web Design I	3
ENGL-101 or ENGL-101P	Writing and Rhetoric I or Writing and Rhetoric I	3
GEM 3 - A.A.S. Mathematical Ways of Knowing		3-5
<b>Credits</b>		<b>16-18</b>
<b>Semester 2</b>		
GDES-120	Typography	2
GDES-132	Adobe Photoshop - Raster Graphics	3
GDES-221	Graphic Design I	3
GDES-247	Social Media Design Strategies	2
GDES-255	Web Design II	3
COMM-101	Fundamentals of Oral Communication	3
<b>Credits</b>		<b>16</b>
<b>Semester 3</b>		
GDES-222	Graphic Design II	3
GDES-227	Digital Video and Computer Animation	3
GDES-235	Adobe InDesign Layout, Composition, and Pre-Press	3
GDES-245	User Experience Design and Usability	3

GDES-252	Web Design III	3
GDES-271	Design Projects	3
<b>Credits</b>		<b>18</b>
<b>Semester 4</b>		
GDES-223	Graphic Design III	3
GDES-261	Applied Web Development	3
GDES-283	Portfolio Development	3
GDES-290	Graphic Design Internship	3
COMM-233	Interpersonal Communication	3
A.A.S. Institutionally Designated		3
<b>Credits</b>		<b>18</b>
<b>Total Credits</b>		<b>68-70</b>

### Course Key

			
GEM	AAS	Gateway	Milestone
	Institutionally Designated		

## Program Outcomes

Upon completion of the program, students will be able to:

1. Apply professional design principles and practices to digital images, graphics, animations, videos, and webpages.
2. Plan, design, develop, and edit digital images, graphics, animations, and videos.
3. Plan, design, develop, and edit digital time-based media.
4. Plan, design, develop, and edit interactive webpages.
5. Work effectively as part of a design team.
6. Complete a design portfolio representing necessary industry skills.

In addition to the program outcomes, students will meet the following North Idaho College General Education (GEM) Requirements: Written and Oral Communication; Mathematical Ways of Knowing; Social and Behavioral Ways of Knowing; and an additional program-designated or selected course from any of the GEM requirements.