

GRAPHIC AND WEB DESIGN (ITC)

Interm Technical Certificate

Career-Technical Program

Interest Areas:

Arts, Comm. and Humanities

The Graphic and Web Design program is designed to prepare students for entry-level positions in the graphic and web design markets. The program emphasizes the basic skills, knowledge, and abilities typically encountered in the graphic design professions as well as the knowledge of how to design, prototype, and create compelling business, informational, educational and self-promotional websites. Instruction includes theories and methodologies used to implement creative, technical, and esthetic solutions into print advertising, packaging, web design, user interactivity, usability/accessibility, digital video, and new media applications.

This is a limited enrollment program. Successful completion of each semester or permission of the instructor is required to continue to the next semester. Successful completion of the technical certificate or permission of the instructor is required for enrollment in third and fourth semester courses.

Contact Information:

Career & Technical Professional Programs Division

Hedlund Building, Room 101

Phone: (208) 769-3226

Program Website (<https://www.nic.edu/gdes/>)

Program Requirements

Course	Title	Credits
Semester 1		
GDES-102	Survey of Graphic Design	3
GDES-130	Introduction to Apple Operating System (Mac OS)	1
GDES-131	Adobe Illustrator - Vector Graphics	3
GDES-141	Web Design I	3
ENGL-101 or ENGL-101P	Writing and Rhetoric I or Writing and Rhetoric I	3
Select one of the following:		3-5
BLDR-120	Financial Business Applications	
MCTE-101	Technical Mathematics	
GEM 3 - A.A.S. Mathematical Ways of Knowing		
Credits		16-18
Semester 2		
GDES-120	Typography	2
GDES-132	Adobe Photoshop - Raster Graphics	3
GDES-221	Graphic Design I	3
GDES-247	Social Media Design Strategies	2
GDES-255	Web Design II	3
COMM-101	Fundamentals of Oral Communication	3
Credits		16
Total Credits		32-34

Course Key



GEM



AAS
Institutionally
Designated



Gateway



Milestone

Program Outcomes

Upon complete of the program, students will be able to:

1. Apply professional design principles and practices to digital images, graphics, animations, videos, and webpages.
2. Plan, design, develop, and edit interactive webpages.
3. Work effectively as part of a design team.